

GAMIFICATION FÜR AGILE UNTERNEHMEN



20 YEARS
IT-EXPERIENCE

SOME COLLEGE
TU-GRAZ

INFORMATICS
HTL GRAZ

FOUNDER

CEO
BYTEPOETS

CEO
PUBLISS

CEO
ACONPLUS

GAMING,
POETRY,
DANCING

FH GUEST
LECTOR

STARTUP-
MENTOR

SPEAKER &
VISIONARY

BYTEPOETS

— TECHNOLOGIE ALS KUNSTFORM —



Sales



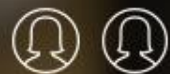
Development



Design



Administration



iOS

Android

Java EE & C++

OS X

Apps

CI + CD

Windows 10

Websites + CMS

Consulting

Webservices

UI-/UX-Design



BYTEPOETS

— TECHNOLOGIE ALS KUNSTFORM —

GAMIFICATION FÜR AGILE UNTERNEHMEN

WEBSITE

BEISPIELE

ERKENNTNISSE

AGILE UNTERNEHMEN?

GAMIFICATION FÜR AGILE UNTERNEHMEN

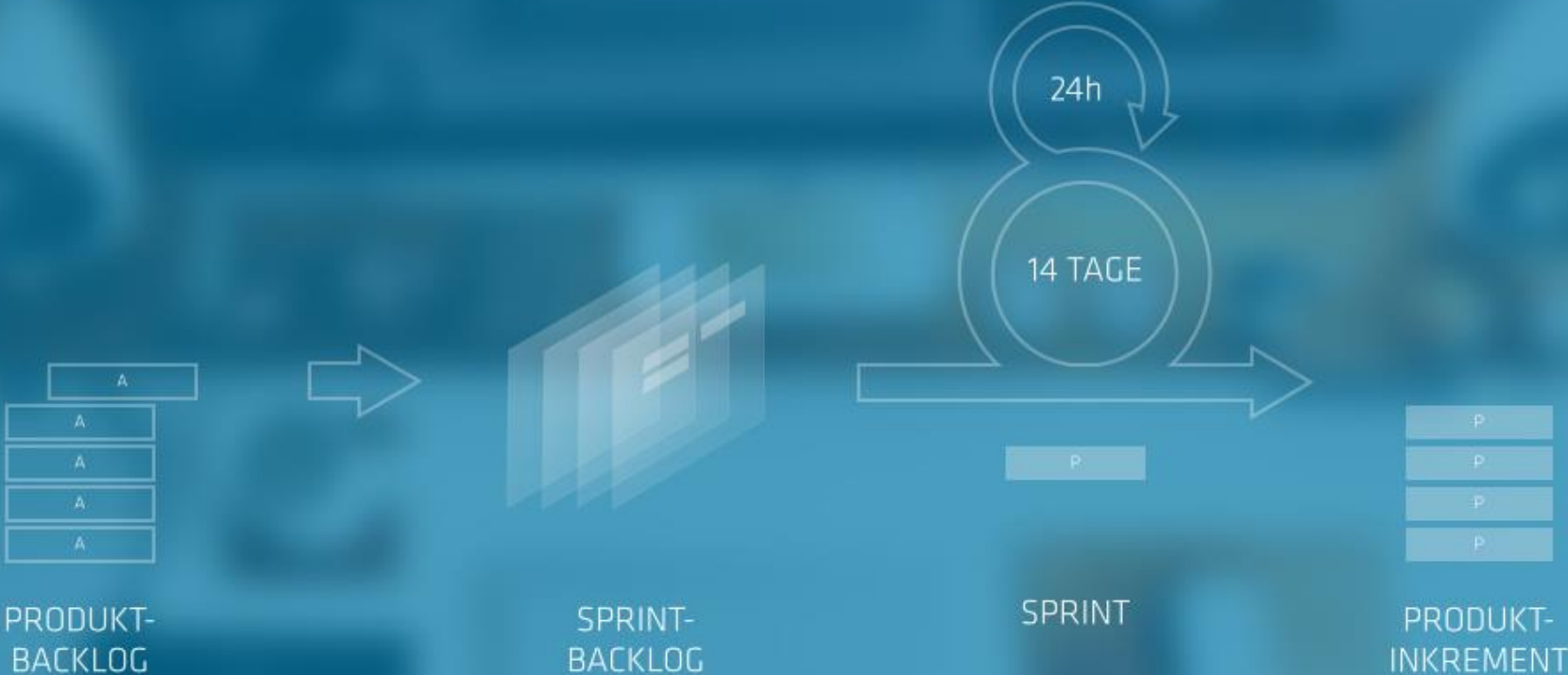
KLASSISCHES PROJEKTMANAGEMENT



ERGEBNIS NACH MONATEN

GAMIFICATION FÜR AGILE UNTERNEHMEN

AGILES PROJEKTMANAGEMENT



ERGEBNISSE ALLE ZWEI WOCHEN

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Achievements

At BYTEPOETS we love to work together and motivate ourselves in every possible way. Here we share our achievements with you to emphasize our believe in transparency. There is nothing to hide and no one to blame if we miss our goal. We analyze, learn and get better each and every day.


























And every time we win, we celebrate it with a team incentive shown here.


Our success of 2014

Sprints

Celebrated ✓  6 Jan. - 17 Jan. 01	Celebrated ✓  20 Jan. - 31 Jan. 02	Celebrated ✓  3 Feb. - 14 Feb. 03	Celebrated ✓  17 Feb. - 28 Feb. 04	Celebrated ✓  3 Mar. - 14 Mar. 05
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Celebrated ✓ 6.Jan. - 17.Jan. 01	Celebrated ✓ 20.Jan. - 31.Jan. 02	Celebrated ✓ 3.Feb. - 14.Feb. 03	Celebrated ✓ 17.Feb. - 28.Feb. 04	Celebrated ✓ 3.Mar. - 14.Mar. 05
Celebrated ✓ 17.Mar. - 28.Mar. 06	 31.Mar. - 11.Apr. 07	Celebrated ✓ 14.Apr. - 25.Apr. 08	 28.Apr. - 9.May 09	 12.May - 23.May 10
 26.May - 5.Jun 11	 9.Jun - 20.Jun 12	 23.Jun - 4.Jul 13	Celebrated ✓ 7.Jul - 18.Jul 14	 21.Jul - 1.Aug 15
Celebrated ✓ 4.Aug - 15.Aug 16	 18.Aug - 29.Aug 17	 1.Sep - 12.Sep 18	 15.Sep - 26.Sep 19	 29.Sep - 10.Oct 20
 13.Oct - 24.Oct 21	 27.Oct - 7.Nov 22	 10.Nov - 21.Nov 23	 24.Nov - 5.Dec 24	 8.Dec - 19.Dec 25

<p>Celebrated ✓</p>  <p>6.Jan. - 17.Jan. 01</p>	<p>Celebrated ✓</p>  <p>20.Jan. - 31.Jan. 02</p>	<p>Celebrated ✓</p>  <p>3.Feb. - 14.Feb. 03</p>	<p>Celebrated ✓</p>  <p>17.Feb. - 28.Feb. 04</p>	<p>Celebrated ✓</p>  <p>3.Mar. - 14.Mar. 05</p>
<p>Celebrated ✓</p>  <p>17.Mar. - 28.Mar. 06</p>	 <p>31.Mar. - 11.Apr. 07</p>	<p>Celebrated ✓</p>  <p>14.Apr. - 25.Apr. 08</p>	 <p>28.Apr. - 9.May 09</p>	 <p>12.May - 23.May 10</p>
 <p>11.Jul. - 22.Jul. 11</p>	 <p>23.Jun. - 4.Jul. 13</p>	 <p>9.Jun. - 20.Jun. 12</p>	<p>Celebrated ✓</p>  <p>7.Jul. - 18.Jul. 14</p>	 <p>21.Jul. - 1.Aug. 15</p>
<p>Celebrated ✓</p>  <p>4.Aug. - 15.Aug. 16</p>	 <p>18.Aug. - 29.Aug. 17</p>	 <p>1.Sep. - 12.Sep. 18</p>	 <p>15.Sep. - 26.Sep. 19</p>	 <p>29.Sep. - 10.Oct. 20</p>
 <p>13.Oct. - 24.Oct. 21</p>	 <p>27.Oct. - 7.Nov. 22</p>	 <p>10.Nov. - 21.Nov. 23</p>	 <p>24.Nov. - 5.Dec. 24</p>	 <p>8.Dec. - 19.Dec. 25</p>

Celebrated ✓ Trophy 6.Jan - 17.Jan 01	Celebrated ✓ Trophy 20.Jan - 31.Jan 02	Celebrated ✓ Trophy 3.Feb - 14.Feb 03	Celebrated ✓ Trophy 17.Feb - 28.Feb 04	Celebrated ✓ Trophy 3.Mar - 14.Mar 05
 Team Achievement 31.Mar - 11.Apr 07	Celebrated ✓ Trophy 14.Apr - 25.Apr 08	Line Graph 28.Apr - 9.May 09	Celebrated ✓ Trophy 12.May - 23.May 10	
Line Graph 26.May - 5.Jun 11	Line Graph 9.Jun - 20.Jun 12	Line Graph 23.Jun - 4.Jul 13	Celebrated ✓ Trophy 7.Jul - 18.Jul 14	Trophy 21.Jul - 1.Aug 15
Celebrated ✓ Trophy 4.Aug - 15.Aug 16	Trophy 18.Aug - 29.Aug 17	Line Graph 1.Sep - 12.Sep 18	Trophy 15.Sep - 26.Sep 19	Trophy 29.Sep - 10.Oct 20
Trophy 13.Oct - 24.Oct 21	Line Graph 27.Oct - 7.Nov 22	Trophy 10.Nov - 21.Nov 23	Trophy 24.Nov - 5.Dec 24	Trophy 8.Dec - 19.Dec 25



Buschenschank

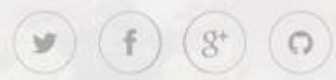
TEAM ACHIEVEMENT UNLOCKED

Ein Ausflug in die Südsteiermark zu einer der zahlreichen Buschenschänke. Das Essen & ein Getränk gehen auf Firmenkosten.

Die BYTEPOETS genießen gemütliches Beisammensein und regionale Köstlichkeiten.

[SHOW PHOTO ▶](#)

SPREAD THE WORD AND HELP THE TEAM GET EVEN BETTER ACHIEVEMENTS



Sprints

prev next 1 / 1 25 Items per page

Sprint number	Forecast	Achievement for the team	✓	Benefit for a team member
SPI401	▽	Console Gaming Event	✓	
SPI402	▽	Power To The Team	✓	
SPI403	▽	Movie Tickets	✓	
SPI404	▽	Clocktower	✓	
SPI405	▽	Free Friday Afternoon	✓	
SPI406	▽	Buschenschank	✓	
SPI407	▽	Lama Trekking		
SPI408	▽	Pool Billiard Event	✓	
SPI409	⚡	Power To The Team		
SPI410	▽	Lasertron		
SPI411	⚡	Buschenschank		
SPI412	⚡	Free Friday Afternoon		
SPI413	⚡	Adventure Golf "Hollywood"		
SPI414	▽	Adventure Golf "Hollywood"	✓	
SPI415	▽	Motorikpark Gamlitz		
SPI416	▽	Free Friday Afternoon	✓	
SPI417	▽	Console Gaming Event		
SPI418	⚡	Adrenalin Park		
SPI419	▽	Kochkurs		
SPI420	▽	Adrenalin Park		
SPI421	▽	Power To The Team		
SPI422	⚡	Movie Tickets		
SPI423	▽	Movie Tickets		

Edit

Sprint number:
SPI411

Forecast:
Not achieved x ▾

From:
2014-05-26

To:
2014-06-06

Achievement for the team:
Buschenschank x ▾

Achievement celebrated:

Benefit for a single team member:
Select Some Options ▾

Team member with benefit:
Select Some Options ▾

Teil der BYTEPOETS Website

achievements.bytepoets.com

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Weitere Beispiele

ZURMO CRM

PLANNING POKER

SCRUM BOARD SWEETS

ZURMO CRM

PLANNING POKER

SCRUM BOARD SWEETS

Features

Contact Management



- Full view of Contact details
- 360 view of Accounts
- Lead Management
- Quickly find info with Global Search

Activity Management



- Meetings, Tasks, Notes, and Attachments all in one place
- Roll Up to see activities from related records
- Latest activities widget, easy view of historical information

Deal Tracking



- Sales Force Automation
- Create and Manage Opportunities
- Track Sales Pipeline
- Probability of Closure

Gamification



- CRM Gamification rewards end users
- Scores & Badges
- Achievement & Status
- Proven to improve User Adoption

Reporting



- Report on virtually any set of records
- Drag and Drop Filters
- Customize, save, share Reports
- Charting includes 3D Bar Graphs, Donut, Pie, etc.

Workflow



- Create custom Workflows with drag and drop wizard
- Trigger email alerts or actions
- Keeping track of events as they occur
- Get notified on upcoming or elapsed events

Marketing Automation



Product Management

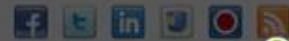


Security



Startseite

Willkommen bei Zurmo



Inbox



Markus Barta



0 Sammlungen 6 Badges

Badges verdient

- 1 Zurmo Login**
16. September 2014
- 1 Interessent erstellt**
6. Oktober 2014
- 1 Verkaufschance erstellt**
6. Oktober 2014
- 1 Aufgabe erstellt**
6. Oktober 2014
- 1 Firma Suche wurde abgeschlossen**
18. November 2014
- 1 Notiz erstellt**
18. November 2014



118 coins [einlösen](#)

Rangliste Platzierung

3rd	6th	3rd
Wöchentlich	Monatlich	Insgesamt

Statistik gesamt

Allgemein	2	955 Points	
Verkauf	0	40 Points	
Neues Geschäft	0	20 Points	
Account Management	0	20 Points	
Zeitmanagement	2	290 Points	
Kommunikation	0	20 Points	



Airport Sammlung



Basketball Sammlung



Biking Sammlung



Breakfast Sammlu

ZURMO CRM

PLANNING POKER

SCRUM BOARD SWEETS

Planning Poker



Planning Poker

QUALITATIV HOCHWERTIGE SCHÄTZUNGEN
OHNE BEEINFLUSSUNG DURCH KOLLEGEN

BY TEPQETS
THE ART OF TECHNOLOGY

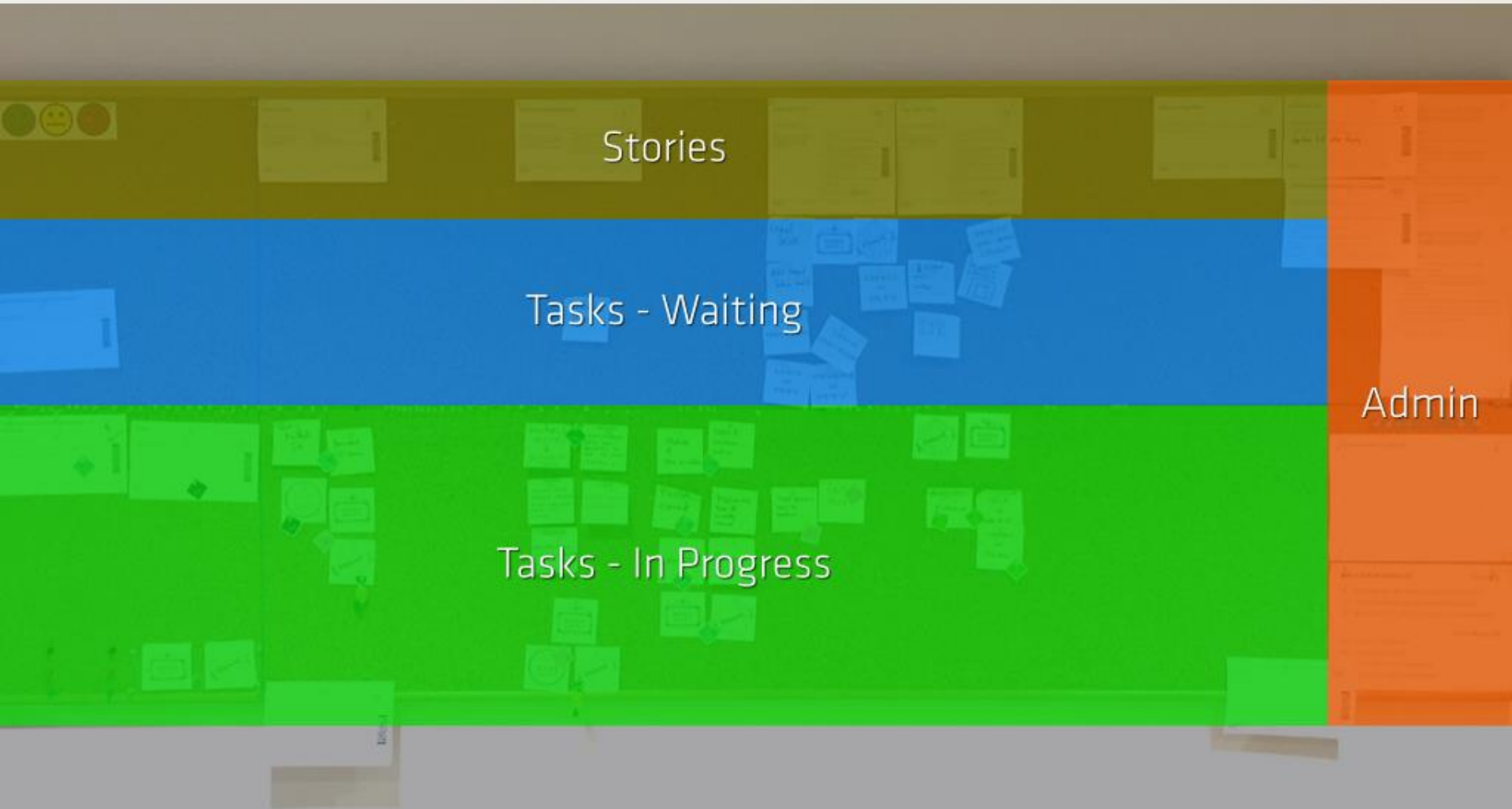
*Our passion,
Apps.*

ZURMO CRM

PLANNING POKER

SCRUM BOARD SWEETS

Scrum Board



Scrum Board Sweets



Scrum Board Sweets



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Erkenntnisse

ZIELE DIE MAN SICH SELBST SETZT, ÜBERTRIFFT MAN GERNE

Erkenntnisse

MOTIVATION ENTSTEHT AUCH DURCH KLEINE BELOHNUNGEN

Erkenntnisse

NUR ETWAS **VERSPRECHEN**, DAS MAN HALTEN KANN

Erkenntnisse

DAS TEAM ORGANISIERT **SELBSTÄNDIG** ZUSÄTZLICHE EVENTS

PDCA?

Erkenntnisse



Erkenntnisse

BELOHNUNGSSYSTEM MIT PDCA EINFÜHREN UND PFLEGEN

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DANKESCHÖN

Q&A

